

# Meeting Minutes



Architecture Engineering Planning Interiors

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Meeting Date	04.18.18
To	UF 619: Project Team
From	DLR Group
Location	Reitz Union, BEC and La Salita
Project	UF-619 UF_IBC & La Casita
Project No.	36-17105-00
Attendees	Project Team
Purpose	History Display Visioning Meetings and IBC Interior Finishes and Color Review

1. Introductions of DLR Group's Innovative Technologies Design Group (IDTG) Leader, Raymond Kent and Visual Communications Leaders, Adam Wells.
2. Overview of Presentation and Meeting Goals – DLR Group
  - a. Museum Examples on how to display and communicate history
    - i. Examples showed Permanent, Semi-Permanent, Mobile Options
    - ii. Examples showed Object-based vs. 2D-based displays vs. immersive display
    - iii. Examples of Storytelling
    - iv. Examples of Technology, Lighting and etc.
  - b. Visual Communication Examples
    - i. Wall graphics with artwork or a combination of photography and artwork
    - ii. Examples of changeable wall displays
3. Open Discussion- How shall IBC history be displayed? Organized?
  - a. Is it a timeline? Past to present? Does it relate only to UF timeline or correlate to Gainesville, National or Global Happenings in addition to UF specific history?
  - b. Is it Event based? Does it start with Black Thursday?
  - c. Oral History of certain African American History? If so, who are the important voices to include?
  - d. Music History and impact on culture - Think about the music overtime and how does it connect/give context to the history of African American culture.
  - e. Black Education History – include national and local at the same time.
  - f. Little Rock 9
  - g. African American studies website
  - h. Implement prominent Black figures in our community
    - i. Here and Now
    - j. Reference other displays on campus for inspiration?
    - k. Digital Signage display for current events
    - l. African American Firsts
  - m. What's permanent vs flexible to change out content?
  - n. How is content curated?
    - i. Discussed organizing History Display Committee to meet Summer B semester.
4. Open Discussion – IHLC
  - a. Include video interviews of the founders of La Casita. Reference: Samuel Protector Oral History Program
  - b. Implement a permanent physical component with the fireplace surround from original La Casita would be nice.

- c. Include National context during specific UF Latinx History.
- d. In-state tuition for undocumented students and highlight the leaders of that moment and how it impacted students at UF.
- e. Current Timeline developed by different directors and displayed at La Salita. Content can be curated by IHLC committees.
  - i. More context exists and could be added.
- f. Projected Words with words from different Latinx countries is an idea that interested the group.
- g. Interactive panels - idea that interested the group.
- h. Balance comfort with displaying history?? Not to make the institutes a museum. Students need to be able to still feel like a home. This was a topic that everyone very much agreed on.
- i. Representation from all the countries (perhaps it's a changing display)?
- j. Displaying all the countries with the flags. How many? Do we have a list?
- k. Facts about each country? What are they? Do we have a list?
- l. Any global or local figures to be represented?
  - i. Almost too many historical figures to narrow it down
- m. What is the interconnection of all the historical figures? Could that be interactively displayed?
- n. Underrepresented communities
  - i. How do people that identify as Latinx?
  - ii. How do people that identify as Afro-Latinx?
- o. Here and Now Area
  - i. White Board
  - ii. Context of the times?
  - iii. Latinx News
  - iv. Integrate Social Media aspects
- p. Ask Gabe about an inventory of content
- q. Artifacts – student comment was not into displaying the artifacts.
- r. How does the Greek communities within the Hispanic/Latinx communities get represented?

## 5. IBC Color Meeting

- a. Jose Jordan and Mike Lindsey reviewed some additional color and interior finishes for IBC following the History Visioning Meeting since we have heard more color was desired on the interior following Design Development Meeting No 3.
  - i. DLR presented two color palettes for consideration.
  - ii. Color Palette “Bold” included bright and bold colors
  - iii. Color Palette “Relax” included muted, softer colors.
  - iv. “Relax” was the preferred option of the group.
  - v. Suggested additional colors included a bright/muted Mustard yellow, Soft Red Clay color and Muted Lime Green color.
  - vi. Color application included single accent colors in different spaces (i.e offices, Ambassador office). Color along the North/South wall outside of Office and Restrooms as a backdrop to the Beacon and corridor was considered.
  - vii. Final selection of colors and locations should follow Visual History and Graphics final package, to coordinate.

## 6. Next Steps

- a. DLR Group will brainstorm a few concept options based and give an Opinion of Probable Cost for each option. These will be reviewed at the earliest during Summer B sessions.
- b. UF to develop committees to help with the input, content curation and further development of history display.

Recording:

The Zoom meeting was set-up to have the session auto-record and it was not discovered until after the meeting this auto-record feature was not enabled on the meeting organizer's computer, Lindsey Perez, DLR Group. We apologize for this and will make sure future meetings are verified that recordings are happening. It is important to note no decisions were made during the History Display meetings.